

Message Text

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PAGE 01 STATE 117045

13

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FM SECSTATE WASHDC

TO AMEMBASSY KINSHASA

UNCLAS STATE 117045

E. O. 11652: NA

TAGS: EGEN, CG

SUBJECT: PILOT COUNTRY COMMERCIAL PROGRAM

REFS: (A) STATE A-4625; (B) KINSHASA 4835

1. COMMERCE AND STATE APPRECIATE STRONG EMBASSY INTEREST AND COOPERATION, AND AWAIT FURTHER COMMENTS.

2. PLEASE NOTE THAT PROPOSED WORKSHEETS, IF APPROVED, ARE TO COVER COMPLETE PROGRAM, NOT RPT NOT ONLY PROMOTIONAL EVENTS. TO REDUCE BURDEN OF PREPARATION AND KEEP WORKSHEETS AS SIMPLE AS POSSIBLE, AND PARTICULARLY WHERE GOALS CANNOT BE READILY QUANTIFIED, TWO OR MORE ACTIVITIES MAY BE COVERED IN ONE WORKSHEET. FOR EXAMPLE, ITEMS 3 AND 4 ON PAGE 22 OF DRAFT COULD BE COVERED IN ONE WORKSHEET ENTITLED " OTHER DIRECT EXPORT PROMOTION;" THE THREE ACTIVITIES LISTED UNDER " POLICY MEASURES" ON PAGE 23 COULD BE COVERED IN ONE WORKSHEET; THE THREE ACTIVITIES LISTED UNDER " BUSINESS ASSISTANCE" ON PAGE 24 COULD ALSO BE SO COVERED. EMBASSY SHOULD EXERCISE ITS JUDGMENT IN COMBINING ITEMS. EVEN

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WHERE QUANTIFIED GOALS CANNOT BE READILY FIXED, AS IN
" POLICY MEASURES," THE WORKSHEET WOULD SHOW THE ALLOCATION
OF MAN- HOURS, SO THAT THE TOTAL OF MAN- HOUR ALLOCATIONS
WOULD TALLY WITH THE TOTALS IN SECTION V. SIMILARLY,
TOTALS OF QUANTIFIED GOALS ON THOSE WORKSHEETS WHICH
SPECIFY GOALS WOULD TALLY WITH TOTALS SET FORTH IN SECTION

III BEGINNING ON PAGE 16. WORKSHEETS WHICH SHOW ONLY
ALLOCATION OF MAN- HOURS WOULD IN EFFECT REFLECT " OVERHEAD"
WHICH COULD LATER BE APPORTIONED AMONG OTHER WORKSHEETS.
PORTER

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